

ORDER



Orders	Order / Rev:	362237
	Alt Order #:	06862768
	Product Desc:	BARACK OBAMA
	Estimate:	1904
	Flight Dates:	10/16/12 - 10/22/12
	Original Date / Rev:	10/11/12 / 10/11/12
	Order Type:	GENERAL

KTNV - Las Vegas

Primary AE:	Anjanette Brady
Sales Office:	PPH
Sales Region:	NAT

Agency	Name:	GMMB
	Buying Contact:	
	Billing Contact:	
		3050 K St. NW
		Washington, DC 20007

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Obama for America
	Demographic:	A35+
	Product Codes:	PL Presidential
	Priority:	P-03
	Revenue Codes:	AGY-TRANS, POL CAND, CAND

New Business Thru: _____
 Order Separation: 00:15:00
 Advertiser External ID: _____
 Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	55	\$38,500.00	\$32,725.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	55	\$38,500.00	\$32,725.00	0.00
Totals	55	\$38,500.00	\$32,725.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KTNV - Las Vegas	18%	\$38,500.00
Market	100%	\$213,888.89

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	25%	\$53,472.22
KLVX	0%	\$0.00
KMCC	0%	\$0.00
KSNV	29%	\$62,027.78
KTUD	1%	\$2,138.89
KVMY	3%	\$6,416.67
KVVU	19%	\$40,638.89
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	5%	\$10,694.44

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTNV	10/16/12	10/19/12	M-F 7-9a Good Morning America	CM	M-F 7-9a	-TWTF--	:30	4	\$400.00	P-03	0.00	NM	4	\$1,600.00

KTNV - Las Vegas

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Advertiser: Obama for America
 Product Desc: BARACK OBAMA
 Estimate: 1904

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 13	KTNV	10/22/12	10/22/12	2p Syndicated Show 2p Syndicated Show	CM	2p-3p M-----	:30	1	\$275.00	P-03	0.00	NM	1	\$275.00
JEFF PROBST														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$275.00		0.00			
E 14	KTNV	10/16/12	10/19/12	3p Millionaire 3p Millionaire	CM	M-F 3P-330P -TWTF--	:30	4	\$250.00	P-03	0.00	NM	4	\$1,000.00
MILLIONAIRE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$250.00		0.00			
E 15	KTNV	10/22/12	10/22/12	3p Millionaire 3p Millionaire	CM	M-F 3P-330P M-----	:30	1	\$250.00	P-03	0.00	NM	1	\$250.00
MILLIONAIRE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$250.00		0.00			
E 16	KTNV	10/16/12	10/19/12	Judge Judy 4p-5p Judge Judy 4p-5p	CM	M-F 4P-5P -TWTF--	:30	4	\$350.00	P-03	0.00	NM	4	\$1,400.00
JUDGE JUDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$350.00		0.00			
E 17	KTNV	10/22/12	10/22/12	Judge Judy 4p-5p Judge Judy 4p-5p	CM	M-F 4P-5P M-----	:30	1	\$350.00	P-03	0.00	NM	1	\$350.00
JUDGE JUDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$350.00		0.00			
E 18	KTNV	10/16/12	10/19/12	7p-730p M-F 7p Access Hollywood	CM	7p-730p -TWTF--	:30	4	\$800.00	P-03	0.00	NM	4	\$3,200.00
ACCESS HOLLYWOOD														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$800.00		0.00			
E 19	KTNV	10/22/12	10/22/12	7p-730p M-F 7p Access Hollywood	CM	7p-730p M-----	:30	1	\$800.00	P-03	0.00	NM	1	\$800.00
ACCESS HOLLYWOOD														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$800.00		0.00			
E 20	KTNV	10/16/12	10/19/12	M-F 7:30-8p Millionaire	CM	M-F 730-8p -TWTF--	:30	4	\$800.00	P-03	0.00	NM	4	\$3,200.00
MILLIONAIRE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$800.00		0.00			
E 21	KTNV	10/22/12	10/22/12	M-F 7:30-8p Millionaire	CM	M-F 730-8p M-----	:30	1	\$800.00	P-03	0.00	NM	1	\$800.00
MILLIONAIRE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$800.00		0.00			
E 22	KTNV	10/22/12	10/22/12	Monday ABC Prime Other DANCING WITH THE STARS	CM	DANCING WITH THE STARS (8:00 PM-10:00 PM) M-----	:30	1	\$7,000.00	P-03	0.00	NM	1	\$7,000.00
DANCING WITH THE STARS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$7,000.00		0.00			
E 23	KTNV	10/17/12	10/17/12	Wed ABC Prime A THE MIDDLE/SUBURGATORY	CM	THE MIDDLE/SUBURGATORY --W----	:30	1	\$2,000.00	P-03	0.00	NM	1	\$2,000.00
THE MIDDLE/SUBURGATORY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----				1	\$2,000.00		0.00			
E 24	KTNV	10/19/12	10/19/12	Fri ABC Prime C 20/20	CM	20/20 ----F--	:30	1	\$3,000.00	P-03	0.00	NM	1	\$3,000.00
20/20														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--				1	\$3,000.00		0.00			
E 25	KTNV	10/21/12	10/21/12		CM	ONCE UPON A TII-----S	:30	1	\$3,000.00	P-03	0.00	NM	1	\$3,000.00

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				Sun ABC Prime B									
				ONCE UPON A TIME		(8:00 PM-9:00 PM)							
				ONCE UPON A TIME									
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
				Week: 10/15/12	10/21/12	-----S		1	\$3,000.00		0.00		
											Totals	55	\$38,500.00